



**health
justice
recovery
alliance**

September 9, 2022

Basics of Nonprofit Funding
*A Technical Assistance Workshop
for Measure 110 Providers and Allies*

Today's Agenda:

- Review agenda
- Introductions
- Grants vs Government Contracts
- Unrestricted vs Restricted Grant Revenue
- Diversifying funds
- Budgeting
- Fund accounting
- Systems and tracking

Introductions:

Who is Health Justice Recovery Alliance?

What is the technical assistance program?

What is the Training Program?

Your Presenters



Auburn Harrison (she/her)

Raising Heart



Kyle White (she/her)

Launch Operations and Consulting

Who are you?

Tell us your name, organization, role, and what you are hoping to get out of this session. Also tell us...

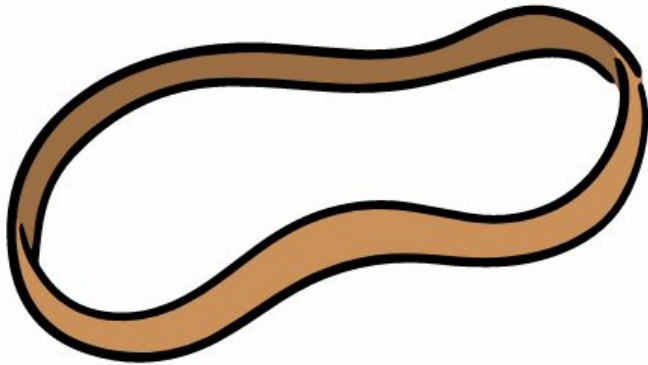
What keeps you up at night in your work world?

What keeps you up at night specifically about fundraising, budgeting and finances?

Grants versus Government Contracts

Grants = Flexible

Contracts = Rigid



Grants

- Flexible; can often be adjusted after the fact (with good communication)
- Seldom require strict reporting
- Allows the organization to determine best fit for spending
- Often checks are distributed without a legally binding contract



Government Contracts

- Rigid; created to achieve specific results and cannot be adjusted
- Usually requires scheduled reporting
- Goals and direction are determined by the grantor
- Checks come with legally binding contract and strict obligations



So, which type of funding is Measure 110 money to create BHRNs?

Government Contract!

- Evolutionary for the organization, but comes with strings attached
- Money for or a specific purpose to be accomplished within a specific timeframe
- Will require reporting back to Oregon Health Authority: number of clients receiving service, client outcomes, time it takes to access services, demographics, impact.

Importance of Diversifying Funds

- Creates sustainability
- Helps you run your nonprofit like a business, which you should!
- Doesn't keep you "stuck" or reliant on one particular funder.
- Allows you to stay on-mission and make the biggest impact.
- Gives your organization financial stability and staying power in case one source of funding runs out.

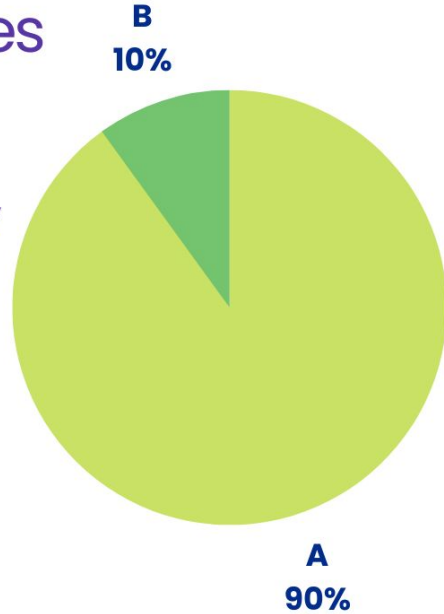


Stability vs. Instability

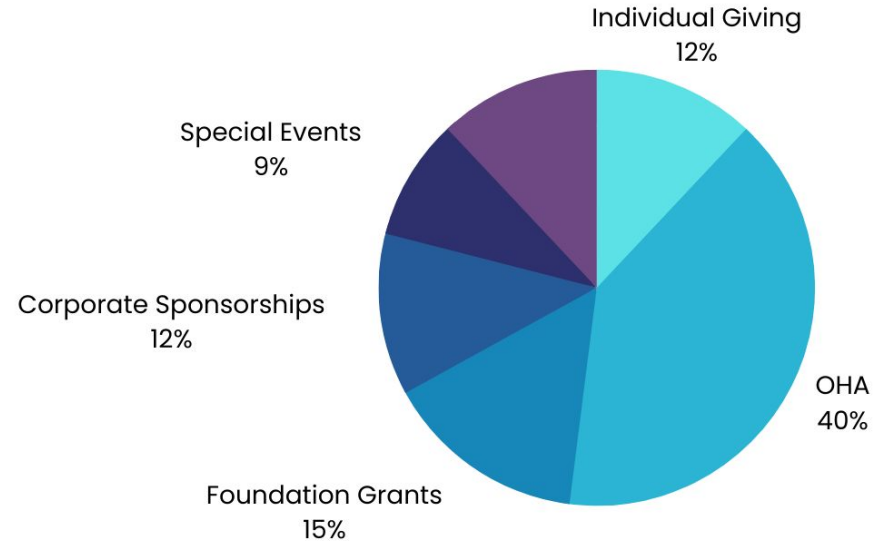
Funding Sources

A Oregon Health Authority

B Other



Funding Sources



Importance of Diversifying Funds

- Braided Funding: multiple fund allocations going toward one position or project
- Heavy Mixture of Restricted and Unrestricted Grant Revenue
- Multi-Year Funding
- Invest in Development Infrastructure
- Fundraising
- Individual donors
- Corporate Giving
- Relationships



Biggest Takeaways?

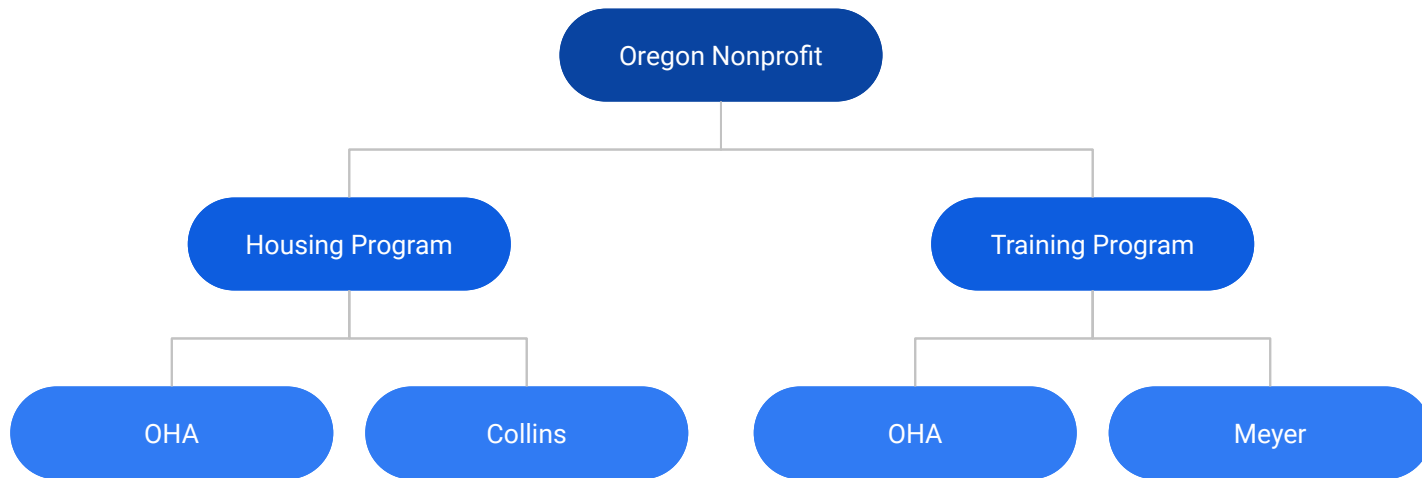
- Diversify your funding streams!
- Don't discount even small grants and contributions!
- Build relationships!
- Invest in your development infrastructure!



Budgeting

- Organizational budgets vs operating budgets vs project budgets vs grant budgets
- Budgets are typically static
- Budgets are tools
- Budgets get better each time you do them

- What budgets do you have?



What is fund accounting?

Fund accounting is an accounting system for recording resources whose use has been limited by the donor, grant authority, governing agency, or other individuals or organizations or by law. It emphasizes accountability rather than profitability, and is used by Nonprofit organizations and governments.

Tracking Contract/Grant Funds: Getting Started

- Do I need a fancy fund accounting Software?
 - No, you just need a system that you will use
- Set up your system BEFORE you get and spend the money

System “Must Haves”

- A method to allocate staff expenses (wages, taxes, benefits, etc.)
- A method to allocate the admin allocation (if applicable)
- A way to tag grant/contracts expenses
- A way to tag program expenses (if applicable)
- A way to pull that information by reporting period
- Internal grant/contract spend down tracking

Steps for Setting Up and Implementing

1. Read your agreement
2. Pick a system
3. Set up your system
4. Do the tracking in real time
5. Staff allocations
6. Admin allocations
7. Reporting
8. Track your grant budget to actual internally

Q&A Time!

What did you learn today?

What is still missing?

What future topics do you want covered?





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Questions?

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